

## Message Text

UNCLASSIFIED

PAGE 01 DOUALA 00072 270918Z

21

ACTION AF-06

INFO OCT-01 ISO-00 EB-07 AGR-10 PA-02 PRS-01 USIA-15

COME-00 /042 W  
----- 073518

R 270900Z FEB 75

FM AMCONSUL DOUALA  
TO SECSTATE WASHDC 887  
INFO AMEMBASSY TANANARIVE

UNCLAS DOUALA 0072

E.O.: 11652: N/A

TAGS: BEXP, CM

SUBJ: INITIAL REPORT - CATALOG EXHIBIT

REF: TANANARIVE 205

1. NAME: AGRICULTURAL EQUIPMENT AND SUPPLIES CATALOG EXHIBIT.

2. PLACE, DATE: DOUALA, CAMEROON: JANUARY 27-31, 1975.

3. NINETY-NINE U.S. FIRMS SUPPLIED CATALOGS

4. A. THIRTY-THREE REGISTERED VISITORS.

B. APPROXIMATELY 95 TOTAL VISITORS.

5. 161 RPT 161 TRADE INQUIRIES DEVELOPED.

6. ABOUT 20 COMPANIES WILL RECEIVE PROMISING TRADE LEADS, WHILE 32 MORE SILL RECEIVE MARGINAL TRADE LEADS. THERE WERE EIGHT OFFERS OF AGENT/REPRESENTATION.

7. COMMENT: DESPITE ACTIVE PROMOTIONAL EFFORTS, SHOW ATTRACTED RELATIVELY LITTLE INTEREST. NEVERTHELESS, SOME PROMISING LEADS DEVELOPED. JOHN PELLEGRIN WAS AN EXCELLENT CHOICE AS ITR AND PERFORMED HIS JOB IN OUTSTANDING MANNER. IN ADDITION TO SERVICE AT CATALOG SHOW, HE VISITED LOCAL PLANTATIONS TO SEE LABOR INTENSIVE METHODS PRESENTLY EMPLOYED WHICH PRECLUDE USE MANY OF UNCLASSIFIED

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PRODUCTS DISPLAYED IN SHOW. EMBASSY/CONSULATE WILL IN NEAR FUTURE

SUBMIT FURTHER JOINT EVALUATION ON THIS SHOW AND THOUGHTS ON  
CATALOG SHOWS IN GENERAL FOR CAMEROON MARKET.  
MITHOEFER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 27 FEB 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975DOUALA00072  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750069-0307  
**From:** DOUALA  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Line Count:** 64  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION AF  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
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**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 TANANARIVE 205  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** CunninFX  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 28 MAY 2003  
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**Review Exemptions:** n/a  
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**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** INITIAL REPORT - CATALOG EXHIBIT  
**TAGS:** BEXP, CM  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006